



## NEWS RELEASE

Stefanie H. Weill Center for the Performing Arts  
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## For Immediate Release

### **WEILL CENTER RUNDGREN CONCERT TO SUPPORT KIWANIS AND MUSIC EDUCATION**

**Sheboygan, WI, October 11, 2017:** In conjunction with his performance on December 13 at the Stefanie H. Weill Center for the Performing Arts, Todd Rundgren's music education advocacy program, The Spirit of Harmony Foundation (SOHF), is partnering with Cascio Music, the Kiwanis Club of Greater Sheboygan, the Weill Center, and Hungry For Music (HFM) to collect new and used musical instruments for children in need.

Founded in 1992, HFM is a national organization that collects, evaluates, reconditions, and donates musical instruments to children and programs in need.

Jeff Campbell, HRM's Founder and Director, travels the country collecting and distributing instruments in his RV named "Big Bertha," which will be parked outside the Weill Center on December 13. Concert-goers will have an opportunity to meet Campbell before the show and learn first-hand about his travels.

"Our purpose is to embrace the positive qualities of music: its ability to create community, to inspire, to express a talent, to unite, and most importantly its ability to heal," says Jeff Campbell.

SOHF, a non-profit established in 2013, will be on hand at the Weill Center with HFM to provide information about the importance of instrument-based music education for youth and to collect donations of new and used musical instruments for kids across the USA.

SOHF advocates for the moral imperative of music education by forging meaningful partnerships among music programs, corporations, individuals and other music education non-profits.

"The Spirit of Harmony exists to make sure new hands are learning to play music, new ears are learning to appreciate it, and new hearts are learning to love it," said Todd Rundgren.

Additionally, SOHF encourages its supporters to become personally involved in working with local music education programs in their own communities. The Weill Center will be collecting donations at the Ticket Office located at 826 N

8<sup>th</sup> St. in downtown Sheboygan beginning now until Friday, December 1<sup>st</sup>. Hours are Monday – Friday, 12 noon – 5:30 pm. All Sheboygan Area School District schools will be collecting donations during school hours.

Also in collaboration, Cascio Music will be collecting donations at their retail store located at 13819 W. National Ave. in New Berlin, WI beginning now until Friday, December 1<sup>st</sup>. Cascio Music is one of the nation's largest music retailers and regularly provides opportunities for personal development and self-esteem through support of music and music education for young people. "We are pleased to support this music effort and the SOHF mission fits nicely with our community desire to 'expand and inspire' music for kid's programs," said Michael Houser, CEO, Cascio Music.

Cascio Music is helping support the Spirit of Harmony effort, the Hungry For Music program, and Rundgren's concert presented by Kiwanis Club of Greater Sheboygan.

Kiwanis Club of Greater Sheboygan's mission of creating opportunities for children to be curious, safe and healthy aligns with HFM's musical instrument program and SOHF's and Cascio's initiatives to provide music programs to children. Kiwanis club will be featured that evening to receive instruments from HFM to be distributed within in Sheboygan County.

Instruments can be brought to the Weill Center on December 13 or can be dropped off at Cascio Music's Retail Store located at 13819 W. National Ave. in New Berlin, WI. HFM accepts musical instrument donations in any condition, but NOT upright pianos or organs. Used instruments will be evaluated and refurbished as needed. Donors will receive official tax deduction by including their name and contact information with the instruments they donate.

In addition to collecting instruments, Hungry for Music welcomes financial contributions to help "feed" Big Bertha (fuel and maintenance costs) and support HFM's work.

As an artist popular in southeastern Wisconsin since the early 1970s, Rundgren's "White Knight" tour has been crisscrossing the country since April.

Rundgren says, "This show is radically different. We've got the 'Global Girls' on harmony vocals and dancing, we've got Greg Hawkes of the Cars on keyboards, and we've got the core of my touring band – Kasim Sulton, Prairie Prince and Jesse Gress."

Tickets for Todd Rundgren's show on Wednesday, December 13, 2017 at 7:30 p.m. are available by contacting the Weill Center's Ticket Office. The Weill Center Ticket Office is open M-F; Noon to 5:30 p.m. Call 920-208-3243, visit 826 N 8<sup>th</sup> Street or order online at <http://weillcenter.com/events-and-tickets/calendar-of-events/todd-rundgren-fundraiser/>.

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