

Marcia Reinthaler



Marcia is serving her third year as Board President. She is a lifelong resident of Sheboygan. Marcia and her husband, Tom, are the proud parents of two adult children, Jeanie and Tommy. All four family members are alumni of Sheboygan South High School.

Marcia graduated from Lakeland University with a double major in business administration and marketing and has been employed with the Kohler Company since 1985. She held multiple positions, from finance, to marketing and found her niche managing people in a customer facing role for the luxury brand of Kohler Company. These positions include strategic development, budget management, human resources, project management and process improvements, while focusing on cultivating a customer centric culture.

Prior to being elected to the Board of Education, Marcia was active in our schools and community. She was a past president and 12 year member of the Wilson Elementary School PTA, served as a member of the site based management team for South High School, and has assisted on various parent focus groups for the district. In our community, she served both the Girl Scouts and Boy Scouts of America and is a past officer for the Deaf and Hard of Hearing Children of Sheboygan County.

What motivates you to serve on the Board of Education for the Sheboygan Area School District?

I am committed to the education and safety of all students of SASD. With the help of parents, teachers, students, and the Sheboygan community, we can make it happen.

President

Joined Board of Education:
2010

Term Expires:
2019

Committee Assignments:
Board President is
ex-officio on all
committees