



**SHEBOYGAN
AREA SCHOOL DISTRICT**
Learning Today. Leading Tomorrow.



For Immediate Release

Red Raider Manufacturing Grand Opening

SASD students benefit from \$5M state-of-the-art experience

Sheboygan Area School District (SASD) invites community members to the ceremonial grand opening of the \$5 Million Kohler and Johnsonville Advanced Technology Centers on Tuesday, October 18. Located at the new entrances of both Sheboygan North and South High Schools, the district constructed 12,400 square feet of additional space to house state-of-the-art manufacturing and engineering equipment to prepare students for successful local college and career paths.

The grand opening events will be held at South High School, 3128 South 12th Street in Sheboygan. From 1:00 – 5:00 p.m., an Open House will be held in the Kohler|Johnsonville Advanced Technology Center. A non-traditional ribbon cutting will be held at 5:00 p.m. with Superintendent Joseph Sheehan using a plasma cutter to cut a metal “ribbon.” A social and networking will be held from 5:00 – 6:00 p.m. in the South High Commons, with the Dedication Ceremony beginning at 6:00 p.m. All events are open to the public.

The following businesses and organizations made a financial commitment of \$100,000 or more toward the project: American Orthodontics, Bemis Manufacturing Company, Johnsonville Sausage, Kohler Co., Lakeshore Technical College, Masters Gallery Foods, the Muth Family, Plastics Engineering Company, Rockline Industries, Sargento Foods, Inc., Sheboygan Chevrolet-Chrysler, Van Horn Auto Group and Vollrath Company. In all, 45 different companies, organizations and individuals invested in Red Raider Manufacturing.

Kohler Co., Johnsonville Sausage and the Muth Family will be recognized at the Visionary Level and will be featured speakers at the Dedication Program.

Building upon the District’s philosophy of offering parents and students a broad base of educational choices, new Red Raider Manufacturing curriculum aligns with Lakeshore Technical College (LTC) and Milwaukee School of Engineering (MSOE), allowing for multiple college credit opportunities in both advanced manufacturing and mechanical/electrical engineering. The addition of college-level courses in this area enhances an already robust selection of college-prep courses offered at SASD, which totals over 60 for 2016-17 school year.

The new advanced technology centers are expected to pique student interest and enrollment in courses that offer practical, career-based experiences. The Red Raider Manufacturing Oversight Team expects to increase the number of students taking technical education courses by 100 percent over the next two years, as well as to increase the number of students earning college credits through the technical education department and increase the number of students engaged in paid work-based learning opportunities, like youth apprenticeships and our revitalized co-op program.

“Red Raider would not have become reality were it not for the incredible investment made by local businesses that provided nearly 85% of funds for the capital equipment and physical plants that will provide SASD students with a solid foundation of skills our local employers value. Their generosity has allowed us to build the project without the need to levy additional taxes,” stated SASD Superintendent Joseph Sheehan.

More information on the program can be found at www.sheboygan.k12.wi.us/academics/rrm.cfm.

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