

Purpose:

The purpose of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is to promote and maintain the health and well-being of nutritionally at-risk pregnant, breastfeeding and postpartum women, infants and children. WIC provides supplemental nutritious foods, nutrition and breastfeeding information, and referral to other health and nutrition services. WIC promotes and supports breastfeeding.

Who is Eligible for WIC?

To be eligible for WIC benefits in Wisconsin, a person must meet the following requirements:

- Be a pregnant or breastfeeding or a new mother, an infant up to age one, or a child up to age 5;
- Be a resident of Wisconsin;
- **Be income eligible;** and
- Have a health or nutrition need

Benefits Received by WIC Participants

All participants receive:

- Screening for nutrition and health needs
- Information on how to use WIC foods to improve health
- Checks to buy foods that help keep you and your children healthy and strong
- Referrals to doctors, dentists, and programs like Wisconsin FoodShare, Medicaid, BadgerCare Plus, Wisconsin Works (W-2) and Head Start

Women receive:

- WIC Foods
- Information on healthy eating during pregnancy and breastfeeding
- Help with starting or continuing breastfeeding

Infants receive:

- Help with starting or continuing breastfeeding
- Infant formula, if needed
- Immunization referrals
- Parents/caretakers receive information on taking care of babies

Children:

- WIC Foods
- Immunization referrals
- Parents/caregivers receive information on food shopping, recipes, and feeding your child

To apply for WIC:

→ Contact a **local WIC clinic** near you. To find out more about WIC and other programs for which you may be eligible, contact 1-800-722-2295 (the *Maternal and Child Health Hotline*) or go to <http://www.mch-hotlines.org/>.

Wisconsin WIC Program - Income Eligibility Table

July 1, 2015 – June 30, 2016

Family Size	Weekly \$	Biweekly \$	Twice Per Month \$	Monthly \$	Annual \$
ONE	419	838	908	1,815	21,775
TWO	567	1,134	1,228	2,456	29,471
THREE	715	1,430	1,549	3,098	37,167
FOUR	863	1,726	1,870	3,739	44,863
FIVE	1,011	2,022	2,190	4,380	52,559
SIX	1,159	2,318	2,511	5,022	60,255
SEVEN	1,307	2,614	2,832	5,663	67,951
EIGHT	1,455	2,910	3,152	6,304	75,647
ADDITIONAL	+148	+296	+321	+642	+7,696

The income levels are based on 185% of the US Dept. of Health and Human Services Nonfarm Income Poverty Guidelines for Gross Income (Before Deductions). Applicants exceeding 185% are not income eligible and must be given a WIC Ineligibility/Termination letter.

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