



SOUTH HIGH SCHOOL

Senior dedication/Baby ads for sale:

A tradition of the *Lake Breeze* yearbook is to give those close to the senior class the opportunity to participate in the special dedications "Baby Ads" located in the back of the yearbook. Those who wish to participate in this tradition and purchase an advertisement should submit a photo(s) of the senior, a message to him/her, and an optional preference of how the dedication should be placed and designed.

- If you wish to purchase a senior ad, please mail/drop off in the main office:
 - the order form on the **LAST** page of this letter, ad payment and hard copies of any photos, addressed to:

**Megan Hablewitz/Yearbook
Sheboygan South High School
1240 Washington Ave.
Sheboygan, WI 53081**

All dedications must be received by Monday, December 11, 2023.

Hard copy photographs should be labeled with the senior's name on the back. **You must also have a self-addressed stamped envelope enclosed if you wish for the photo(s) to be returned after yearbook distribution in June.**

We require SEPARATE order forms for each ad, AND SEPARATE self-addressed stamped envelopes for each ad. Full payment must accompany your order; checks can be made out to South High School, please put '*Lake Breeze Yearbook*' in the MEMO section with the student's name. *Late submissions are not guaranteed to make it into the book and may be charged a late fee.*

Please Note: Often parents include photos of their student as a baby/child and a photo from their senior photo session. If you are using professional photos, please obtain and include a release from your photographer stating that we can print the photo to avoid copyright issues of their work.

Yearbook appreciates your business and support of your senior student! Sales of these ads are our most successful way to keep the cost of the book down for the entire South High student population.



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SIZE OPTIONS: The yearbook staff is offering four different ad sizes. Please indicate which size you would like on your order form. All pictures can be shrunk or enlarged but the quality of the photo sent will determine the quality of its printing.

Sizes/Cost: 1/8 of a page (4.5 "x 2.75"): \$55

1/4 of a page (6"x4.5"): \$85

1/2 of a page (6"x8.5"): \$135

Full page (12"x8.5"): \$260

Ads can be also created by outside professionals or family and friends. The money and artwork both need to be submitted by Monday, 12/11. *Artwork should be at least 300 dpi and sent electronically to lakebreeze@sasd.net as a .jpg or a .pdf file.*

Please know that the quality of the photos you send in will determine the quality of the printed photos in the ad.

Reminder of Items to enclose when mailing your ad:

-Completed order form (1 form for each ad, if multiple purchased)

-Your message for your ad. Please type or write legibly.

-Sketch of your ad layout, if desired

-Picture(s) for your ad with your child's name on the back

-A self-addressed, stamped envelope **large enough** for your picture(s) if you want them returned.

-Your full payment in cash or check. Checks can be made out to South High School with Yearbook and the student's name on the memo line. The fee can also be added to Skyward for electronic payment.



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CLASS OF 2024 SENIOR YEARBOOK AD ORDER FORM

Name of parent(s)/guardian(s)/purchaser _____

Address _____

City/State/Zip _____

Contact Phone _____

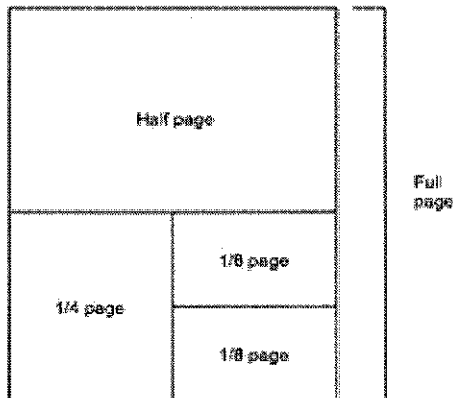
Email address _____

Name of Senior _____

Payment: Cash/Check enclosed

Add to Senior Student's Skyward account to pay online

SIZE OF AD (Check one):



_____ 1/8 of page (max. 3 photos) \$55

_____ 1/2 of page (Max. 10 PHOTOS) \$135

_____ 1/4 of page (max. 6 photos) \$85

_____ Full Page (Max. 20 PHOTOS) \$260



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SKETCH OF AD

_____ I will provide a sketched layout of the ad design that I prefer

_____ I will allow the *Lake Breeze* yearbook staff to design my ad

_____ My photographer/graphic designer will be sending an ad via email to be placed

*****The South High administration and yearbook staff reserve the right to edit all text and/or photos. You will be notified if your ad needs alterations.*****

Sketch (Optional):

We will take your sketch into consideration, however, it is up to the student designer's discretion to make changes. Please write the message of your ad **exactly** as you would like it to appear in the yearbook. Please print legibly, or type and attach your message. You have limited space, so it is best to keep the message short, but meaningful.
